

Massachusetts Annual Breastfeeding Conference

October 5, 2009

Massachusetts Medical Center

Waltham, MA

Jointly sponsored by Tufts University School of Medicine Office of Continuing Education and Massachusetts Breastfeeding Coalition

<u>Course Directors</u>	<u>Planning Committee</u>
<p>Marsha Walker, RN, IBCLC <i>Executive Director</i> <i>National Alliance for Breastfeeding Advocacy (REAL)</i></p> <p>Melissa Bartick, MD, MSc <i>Instructor in Medicine</i> <i>Cambridge Health Alliance</i></p>	<p>Rachel Colchamiro, MPH, RD <i>Acting Director, Nutrition Services</i> <i>Massachusetts Department of Public Health</i></p> <p>Naomi Bar-Yam, PhD <i>Executive Director</i> <i>Mother's Milk Bank of New England</i></p>

Speakers

<p>Tien-Lan Chang, MD <i>Assistant in Pediatrics</i> <i>Massachusetts General Hospital</i></p>	<p>Jane Crotteau, RN, IBCLC <i>Lactation Consultant</i> <i>Holy Family Hospital, Exeter Hospital</i></p>
<p>Mary Foley, RN, IBCLC <i>Preceptor</i> <i>Melrose Wakefield Hospital</i></p>	<p>Lauren Hanley, MD <i>Obstetrician-Gynecologist</i> <i>Massachusetts General Hospital</i></p>
<p>Gayle Midura, RN, IBCLC <i>Lactation Consultant</i> <i>Pioneer Valley Pediatrics</i></p>	<p>Donna Karl, MS, PNP, RN <i>New Born Coordinator</i> <i>Health Connections Program</i> <i>Children's Hospital</i></p>
<p>Lucia Jenkins, RN, IBCLC <i>Lactation Department</i> <i>Melrose Wakefield Hospital</i> <i>Manager/Operator of home-visit lactation</i> <i>Northshore Lactation Associates</i></p>	<p>Barbara L. Philipp, MD, FAAP, FABM <i>Associate Professor of Pediatrics</i> <i>Boston University School of Medicine</i> <i>Medical Director, The Birth Place</i> <i>Boston Medical Center</i></p>

~Target Audience~

The target audience for this activity is pediatricians, obstetricians, family practice physicians, and physicians in training.

~Activity Goal~

The goal of this activity is to advance the knowledge base and skills of healthcare providers in the management of breastfeeding.

~Educational Objectives~

At the conclusion of the activity, participants will be able to:

- Discuss current trends, practices, and emerging data
- Identify goals for evidence-based best practices
- Cite useful clinical management techniques

This activity is designed to address the following ABMS/IOM competencies: Patient Care, Medical Knowledge, Practice-based Learning and Practice, and Systems-based Practice.

~Accreditation Statement~

Physician

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Tufts University School of Medicine (TUSM) and Massachusetts Breastfeeding Coalition. TUSM is accredited by the ACCME to provide continuing medical education for physicians.

TUSM designates this educational activity for a maximum of 5.75 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

To receive CE credit, participants must sign-in, attend the entire activity and complete and submit the activity evaluation provided in syllabus materials. Certificates/statements of credit will be mailed within 4-6 weeks after the activity.

~Disclosure~

Disclosure information from faculty and all other persons in control of content will be provided to participants prior to the beginning of the educational activity.

~Commercial Support~

There is no commercial support for this activity.

~Exhibitors~

The following exhibitors will be present at this activity.

Ameda-Evenflo
Beaute de Maman
Boston Association of Childbirth Educators (BACE)
Designs by Sandra
Jones and Bartlett
La Leche League (LLL)
Mothers' Milk Bank of New England
Massachusetts Breastfeeding Coalition (MBC)
Purple Umbrella
Women Infants Children Program (WIC)

~Non Endorsement Statement~

The content and views presented in this educational activity are those of the faculty and do not necessarily reflect the opinions or recommendations of Tufts University School of Medicine or Massachusetts Breastfeeding Coalition. Accreditation status does not imply endorsement by TUSM, ACCME, ANCC or ACPE of any commercial products displayed in conjunction with this activity. Inclusion in this activity does not constitute approval or endorsement of any commercial products or services. These materials have been prepared based on the best available information, but are not exhaustive of the subject matter. Participants are advised to critically appraise the information presented and encouraged to consult the available literature for any commercial products mentioned.

~ADA/OEO Nondiscrimination Policy~

Tufts University School of Medicine (TUSM) considers all applicants and activity participants without regard to race, color, national origin, age, religious creed, sex or sexual orientation. TUSM is an Equal Opportunity Employer.

TUSM does not discriminate on the basis of a disability in admissions, access to treatment, or employment in their programs and activities as identified in the American with Disabilities Act. Please let us know in advance if you require any accommodations.

Policy on Privacy and Confidentiality: To view TUSM OCE privacy policy, please see:
<http://www.tufts.edu/med/about/offices/oce/privacy.html>

For questions, please contact Tufts University School of Medicine- Office of Continuing Education at med-oce@tufts.edu or 617-636-6579.